

# GDPR Compliance Capability Comparison with and without Privacy Guard

	With Vtiger Privacy Guard	Without Vtiger Privacy Guard
<b>Data storage if you store sensitive personal data</b>	<ul style="list-style-type: none"> <li>• Encrypt sensitive data (<b>best practice</b>)</li> <li>• Role-based hiding, showing, or partial obfuscation of data</li> <li>• Data access logs (<b>ideal for sensitive data</b>)</li> </ul>	<ul style="list-style-type: none"> <li>• No encryption of sensitive data (<b>may result in penalties</b>)</li> <li>• All-or-nothing data views</li> <li>• Role-based hiding or showing of data</li> <li>• <b>Storage of sensitive personal data without Privacy Guard is not recommended</b></li> </ul>
<b>Consent as a reason for processing</b>	<ul style="list-style-type: none"> <li>• Automatic triggered consent requests (<b>automatic, instant</b>)</li> <li>• Contact's management of consents with responses displayed in contact's record (<b>automatic, instant</b>)</li> <li>• Automation of actions after consent provided (<b>automatic, instant</b>)</li> </ul>	<ul style="list-style-type: none"> <li>• Manually request consent (<b>1 min per consent</b>)</li> <li>• Manually log consent responses (<b>1 min per consent</b>)</li> <li>• Manually act on provided consents (<b>3 min per consent</b>)</li> </ul>
<b>Email marketing</b>	Optional double opt-in	Optional double opt-in
<b>Contacts' GDPR rights</b>	<ul style="list-style-type: none"> <li>• Automatic record anonymization (<b>automatic, instant, preserves useful non-personal data</b>)</li> <li>• Automate stop processing (<b>automatic, instant</b>)</li> <li>• Roadmap: Click-to-share personal data upon request (<b>1 min, direct delivery to contact</b>)</li> </ul>	<ul style="list-style-type: none"> <li>• Manual bulk contact record deletion (<b>1 min per erasure, erases useful non-personal data</b>)</li> <li>• Manual record anonymization (<b>2 min per contact, preserves useful non-personal data</b>)</li> <li>• Bulk or manual stop processing (<b>1 min per contact</b>)</li> <li>• Manual export to share personal data upon request (<b>1 min, unsecured export</b>)</li> </ul>
<b>Data minimization</b>	Roadmap: Automatic locking and erasure per erasure policy with contact ability to opt out ( <b>automatic, instant, lets contacts opt out of deletion</b> )	Manually find and delete records per erasure policy ( <b>5 min per process, may delete contacts that may not want it</b> )
<b>Total time per month spent on GDPR tasks</b>  Assumptions / user: 20 consents 3 GDPR rights requests  Assumptions / org: 1 Data minimizations	None	<b>100 minutes / user + 5 minutes / org</b>